

1 of 3

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

$$SC = *$$

THANKS , ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W-F	6A-7A		:30	\$325.00	10/24-10/26	3	1	3	\$975.00	
		Buyline Comment: NEWS										
	2	M-TU	6A-7A		:30	\$325.00	10/29-10/30	2	1	2	\$650.00	
		Buyline Comment: NEWS										
	3	W-F	7A-9A		:30	\$325.00	10/24-10/26	3	1	3	\$975.00	
		Buyline Comment: GD MRN AMR										
	4	M-TU	7A-9A		:30	\$325.00	10/29-10/30	2	1	2	\$650.00	
		Buyline Comment: GD MRN AMR										
	5	W-F	11A-12P		:30	\$300.00	10/24-10/26	2	1	2	\$600.00	
		Buyline Comment: NEWS										
	6	M-TU	11A-12P		:30	\$300.00	10/29-10/30	1	1	1	\$300.00	
		Buyline Comment: NEWS										
	7	W-F	5P-530P		:30	\$350.00	10/24-10/26	3	1	3	\$1,050.00	
		Buyline Comment: NEWS										
	8	M-TU	5P-530P		:30	\$350.00	10/29-10/30	1	1	1	\$350.00	
		Buyline Comment: NEWS										

2 of 3

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	9	W-F	6P-630P		:30	\$400.00	10/24-10/26	3	1	3	\$1,200.00	
		Buyline Comment: NEWS										
	10	M-TU	6P-630P		:30	\$400.00	10/29-10/30	2	1	2	\$800.00	
		Buyline Comment: NEWS										
	11	W-F	11P-1135P		:30	\$600.00	10/24-10/26	3	1	3	\$1,800.00	
		Buyline Comment: NEWS										
	12	M-TU	11P-1135P		:30	\$600.00	10/29-10/30	2	1	2	\$1,200.00	
		Buyline Comment: NEWS										
	13	SA	7A-8A		:30	\$275.00	10/27-10/27	1	1	1	\$275.00	
		Buyline Comment: GD MRN SAT ABC										
	14	SA	11P-1135P		:30	\$500.00	10/27-10/27	1	1	1	\$500.00	
		Buyline Comment: NEWS										
	15	SU	6A-7A		:30	\$250.00	10/28-10/28	1	1	1	\$250.00	
		Buyline Comment: NEWS										
	16	SU	7A-8A		:30	\$275.00	10/28-10/28	1	1	1	\$275.00	
		Buyline Comment: GD MRN SUN ABC										
	17	SU	8A-9A		:30	\$275.00	10/28-10/28	1	1	1	\$275.00	
		Buyline Comment: NEWS										
	18	SU	6P-630P		:30	\$400.00	10/28-10/28	1	1	1	\$400.00	
		Buyline Comment: NEWS										
	19	SU	11P-1135P		:30	\$600.00	10/28-10/28	1	1	1	\$600.00	
		Buyline Comment: NEWS										

Station KTNV-TV LAS VEGAS, NV

Advertiser () .NRCC/HECK

Product NRCC/JOE HECK

Estimate# 3060

Buyer WHITNEY EVERSOLE

Phone#

Fax#

Agency () STRATEGIC MEDIA PLACEMENT

7669 STAGERS LOOP

DELAWARE, OH 43015

Agency C/P1/P2/E //3060

Flight Dates 10/24/2012 - 10/30/2012

Hiatus Weeks

Rep Firm

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	20	F	10P-11P		:30	\$2,000.00	10/26-10/26	1	1	1	\$2,000.00	
			Buyline Comment: 20/20									
	21	SA	5P-830P		:30	\$1,500.00	10/27-10/27	2	1	2	\$3,000.00	
			Buyline Comment: COLLEGE FOOTBALL									

---REPORT TOTALS---

Report Totals: 37 / \$18,125.00

---SALES MONTHLY TOTALS---

Oct 12: 27 / \$14,175.00

Nov 12: 10 / \$3,950.00

Sales Totals: 37 / \$18,125.00

Station Totals: 37 / \$18,125.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$69,712	KBLR	0%	KLAS	34%	KSNV	31%	KTNV	26%	KTUD	1%
		KVCW	0%	KVMY	4%	KVVU	4%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE